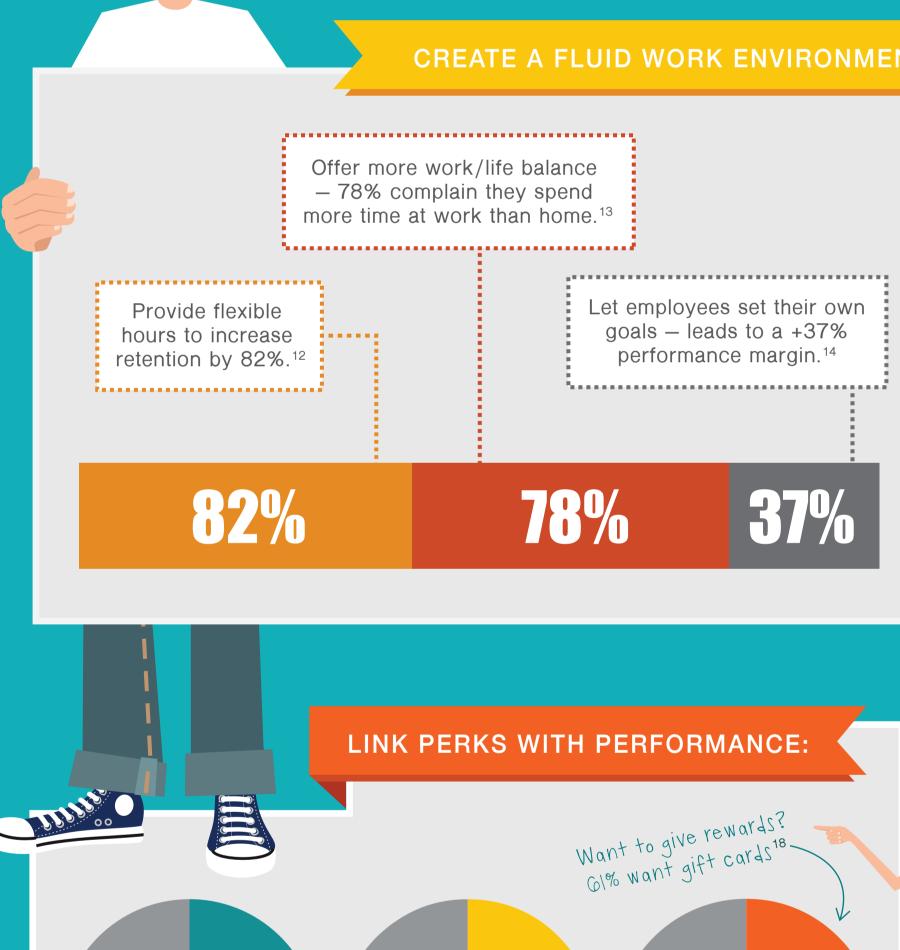
How increasing perks creates a more engaged workforce

Small and medium sized business leaders cringe at the words "employee engagement" because they think attaining it means increasing salaries. But in reality, 64% of employees actually prefer non-monetary rewards. Engaged employees are happy, productive, and motivated. Read on to find out how you can increase engagement just by offering a few simple free or low-cost perks!







**28%** Sponsor professional development to make your team 28% more engaged! 15

15% Recognizing your employees' successes increases staff satisfaction by 15%. 16

**62%** Celebrating your team's work anniversaries increases engagement by 62%.17

Not sure what to offer your employees?

## If you're still unsure of what to provide, other free or low cost ideas include: sports/concert tickets for high performers, telecommuting plans, stocking the break

quest ask them!

room with soda, snacks, and coffee: and offering certifications or training courses. But the best benefit to increasing perks?

## TO ACCEPT A JOB OFFER. 19 LESS LIKELY **HAPPIER EMPLOYEES**

So when you prioritize engagement, you're really creating a team that's invested in your company's long-term success!

## Cornerstone ONDEMAND Empowering People

Cornerstone OnDemand is a leader in cloud-based applications for talent management.

Our solutions help organizations recruit, train, manage and connect their employees, empowering their people and increasing workforce productivity.

To learn more, visit csod.com/growth-edition

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