

WHAT CAN A BAD

RECRUITING STRATEGY

COST YOU?

Hint: It isn't just \$\$\$



ARE YOU STILL RECRUITING THE SAME WAY YOU DID A FEW YEARS AGO? IF SO, YOU'RE PROBABLY LOSING REVENUE AND TALENT WITHOUT EVEN KNOWING IT.

NO HIRES OR
BAD HIRES
COST TIME AND \$\$\$

WHEN YOU CAN'T
HIRE SOMEONE

VACANCIES CAN COST COMPANIES

\$7,000 DAY¹



33%
OF ALL JOBS
GO UNFILLED EACH MONTH²

COMPANIES LOSE

\$160 BILLION

PER YEAR ON OPENINGS³



WHEN YOU HIRE THE
WRONG PERSON

THE WRONG EMPLOYEE LEADS TO A

-298% ROI⁴



THEY SLOW PRODUCTIVITY

UP TO **40%⁵**

BAD HIRES COST UP TO

4X

THEIR SALARY⁶



ARE YOU CERTAIN YOU'RE DOING EVERYTHING TO RECRUIT THE BEST HIRES AS QUICKLY AS POSSIBLE, AND KEEP THEM FOR THE LONG-RUN? IF NOT, YOUR RECRUITING STRATEGY MAY BE HURTING YOUR ORGANIZATION WITHOUT YOU EVEN REALIZING IT.

IT'S TIME
TO ACT.



LEARN HOW YOU CAN START RECRUITING SMARTER AND SAVE MONEY, TIME, AND TALENT.



LEARN MORE

Cornerstone

ONDEMAND Empowering People

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